



Powered by 3RI Technologies

# UI/UX DESIGN

Instructor-Led Online-Training

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# About Us

## COMPANY HIGHLIGHTS

3RI is an Advanced Technology Education Platform providing advanced and professional training in latest technologies that helps freshers and professionals rise to the advanced skills requirements of the current industry. Powered by 3RI Technologies, these Instructor-Led Online Training sessions are industry oriented courses on Python, Angular, Java, Web Development & Software Testing by top class faculty who has more than 7+ years of experience in the same domain. The curriculum is designed by industry experts, who has real time scenario based exercise and case studies and projects using database from companies like Walmart, Amazon, Google, etc. This training is supported with teaching assistance which allows individuals to develop hands.

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# Faculty



Our Top-class faculty are experienced working professionals working in senior positions of top-tier companies like Infosys, TechMahindra, TCS, Cognizant, Google, Microsoft, etc.

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# Subjects & Tracks

## WHAT MAKES 3RI DIFFERENT ?

3RI Curriculum is based on real time industry approach, they are short and practical oriented to learn the concepts in fast pace with implementation skills.

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# Curriculum



- **MODULE 1: INTRODUCTION TO UX DESIGN**
- **MODULE 2: COLLABORATIVE DESIGN**
- **MODULE 3: USER BEHAVIOUR AND DESIGN PRINCIPLES**
- **MODULE 4: USABILITY TESTING**
- **MODULE 5: MOBILE & TABLET UX**
- **MODULE 6: UI DESIGN**



# INTRODUCTION TO UX DESIGN

Different design approaches

Overview of the user centered  
design process

UX versus UI – what's the difference

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## COLLABORATIVE DESIGN

Understanding your users

Free and low cost user research methods

Traditional user research methods

User task analysis

Customer journey mapping

Personas and scenarios

Documenting requirements

# USER BEHAVIOUR AND DESIGN PRINCIPLES

Wireframes and prototypes

Wireframe design tools and technologies

Interaction design principles & usability heuristics

Presentation design principles

User confidence, trust and credibility

Accessibility

Forms and application design

principles including input controls, dealing with data, error handling, progressive disclosure

# USABILITY TESTING

What to test and when in the development lifecycle

Where to test - field studies versus internal offices / meeting rooms versus usability laboratory

Design a usability study and writing a test plan

Recruiting test participants

Moderating test sessions

Tips and traps for successful usability tests

Evaluating results

Communicating test results and convincing stakeholders

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# MOBILE & TABLET UX

Designing for tap

Mobile design principles – what is different for mobile

Mobile app versus mobile web

Prototyping for mobile

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## UI DESIGN

Creating Logo,icon

High fidelity wire frame

Mochups

Color theory

Banners

Responsive and adaptive website creation

Android and ios app designing and assets creation

# Placement Support



Placement at Our  
Client's Location



Interview  
Preparation



Resume Workshop  
by Experts



Real World Application  
Integration in Resume



Exclusive Sessions  
from Experts

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# FAQ's

- **DO I NEED TO PURCHASE ANY SOFTWARE ?**

No, we provide necessary installation guides of the software required.

- **WHAT ARE THE SPECIFIC SYSTEM REQUIREMENTS ?**

4GB RAM, 500GB Hard disk (i3 Processor).

- **WHAT ARE PROJECTS ?**

Projects are real world datasets from companies like Nike, Yelp, Amazon, Netflix etc. that are provided to our students.



# Who We Are?

## THE PRESENTERS



**VARUN SIR**  
UI UX DEVELOPER



**ASHISH SIR**  
UI Designer



**RESHMA MADAM**  
UI Developer

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# Contact Us

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